

FOR IMMEDIATE RELEASE

Contact:

Geeks On Call®

Matt Nelson, Communications Manager

Phone: (888) 667-4577 ext. 7328

E-mail: matt.nelson@geeksoncall.com

Web: www.geeksoncall.com

Myrtle Beach is Site of Expansion by Computer-Support Franchisor Geeks On Call

Myrtle Beach, SC – February 28, 2006 – As part of its continuing national expansion, Geeks On Call has opened two new franchises in Myrtle Beach, South Carolina. Both franchises are owned by Brad Felmly, a seasoned high-tech expert with over 25 years of experience. With Felmly and his technicians behind the wheels of their signature PT Cruisers, Geeks On Call will deliver a wide range of rapid-response, on-site computer services to Myrtle Beach's homes and businesses alike.

The theme of Felmly's career is computer security and data recovery, which will be a welcomed relief to any person or business in Myrtle Beach that needs help backing up critical files like financial documents and irreplaceable digital photos or recovering those files from damaged computers. Felmly initially developed this niche as an employee of the Bell System, for whom he worked for two decades in several capacities—including Vice President of Information Technology. Years later his specialty became invaluable to a Fortune 500 company, which hired him to recover data that was lost when its headquarters in the Twin Towers was destroyed during 9/11.

Complementing Felmly's extensive hands-on experience is a collection of reputable computer certifications, including CISA (Certified Information Systems Auditor), CNE (Certified NetWare Engineer), and CBCP (Certified Business Continuity Planner). In addition, he holds a Bachelor's degree in criminal justice.

When asked about being the first Geeks On Call franchise owner in Myrtle Beach, Felmly responded, "I love living here, and I was thrilled when Geeks On Call decided to expand to this area. I'm looking forward to solving the high-tech problems for all of the people and businesses in this emerging market."

Geeks On Call is the leading independent provider of on-site computer services for homes and businesses, and has been named the #1 new franchise company in the United States according to Entrepreneur Magazine (January 2006 issue).

The services delivered by Geeks On Call include installations of hardware and wireless networks, computer privacy and security solutions, troubleshooting, repairs, consulting, and upgrades. The company's certified, trained, and tested technicians drive Chrysler PT Cruisers adorned with the Geeks On Call logo and toll-free phone number (1-800-905-GEEK).

Founded in 1999, Geeks On Call began franchising in 2001 and today has granted approximately 350 franchises nationwide. For more information, visit www.geeksoncall.com.

Geeks On Call franchises are independently owned and operated. ©2006 Geeks On Call America, Inc.

#