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Former “Millionaire” Contestant Wins with “Geeks On Call”

Princeton, NJ – June 16, 2005 – Several years ago, when Americans were glued to their TV sets to watch new installments of the game show “Who Wants to Be a Millionaire,” New Jersey computer professional Jack Jackson had a chance to win the coveted prize. As a contestant on the show, Jackson was confident that his impressive intellect and knack for trivia would earn him the right to sit across from Regis Philbin and hear him say those famous words “Is that your final answer?” Unfortunately, Jackson did not make it to the final round. Although he didn’t score a windfall of cash in one fell swoop, Jackson did become determined to do it the old-fashioned way by launching his own business and molding it into a success with the sweat of his brow. To achieve that goal, he recently purchased several Princeton-area franchises with Geeks On Call®, America’s premier provider of on-site computer services.

Jackson’s computer prowess spans more than 20 years, most of which he spent with Prudential. After graduating from Rutgers University in the early 1980s—where he studied economics and computer science—Jackson joined Prudential’s two-year management internship program, which he parlayed into a position as a Software Programmer. Over the next two decades, he held several other titles including Systems Analyst, Information Consultant, and management roles. In the 1990s, he achieved success with Prudential’s Properties and Casualties Department, and those efforts were officially recognized in the year 2000 when he received the prestigious “Chairman’s Award for Technical Excellence.” Recently, Jackson decided it was time to use his refined business skills and his mastery of modern technology to strike out on his own and become a self-made success. When he learned about the widespread popularity of Geeks On Call®, he knew that becoming a Geeks’ franchise owner would be a natural fit for his talents.

Geeks On Call® is the high-tech equivalent of a physician who makes house calls. Everything the mobile Geek technicians need to complete their tasks is nestled inside their signature blue Chrysler PT Cruisers that are emblazoned with the Geeks On Call® logo and toll-free phone number. Not only have the Geeks’ prompt, reliable services found success with residential customers, but also with small-to-medium-sized businesses that cannot afford the enormous expense of hiring full-time IT personnel.

Founded in 1999, Geeks On Call® initially served Hampton Roads, Virginia, where it experienced immediate success. In early 2001, Geeks On Call® began franchising its concept, and now it has over 330 franchises located in 20 states throughout the U.S. (plus the District of Columbia). To inquire about franchise opportunities, contact the Geeks On Call® World Headquarters at 1-888-667-4577.

To schedule an appointment for fast, on-site computer support, call the Geeks’ toll-free national number: 1-800-905-GEEK. For more information about Geeks On Call® and its services, log onto www.geeksoncall.com.

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