

FOR IMMEDIATE RELEASE

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Dallas & Fort Worth Families Receive High-Tech Help from Operation I.C.E. and Geeks On Call

Dallas, TX – August 7, 2006 – Each day in the United States, over 3,000 children are reported missing. Time is of the essence when searching for them, but according to authorities, valuable hours are often wasted because many parents are unable to supply police with a current photograph and a current set of fingerprints for their children.

To help families collect vital data on their kids, Geeks On Call has partnered with Operation I.C.E. (which stands for “In Case of Emergency”). Using a high-tech camera that interacts with special software, Geeks On Call and Operation I.C.E. can digitally photograph a child, then use the same software to interface with a device that produces a digital image of his/her fingerprints. All of this information is presented free of charge in a 8.5 x 11-inch printout, which parents can give to law-enforcement agents anywhere in the world to aid an investigation. And to protect the families’ privacy, no permanent databases are created, which means the only record of the children’s photos and fingerprints goes home with the parents.

Recently, employees of the Millennium Bank in Dallas took advantage of this great program. “We are proud to partner with Operation I.C.E. and Geeks On Call to provide this vital service,” said Millennium Bank’s Vice President of Marketing, Jessica Sherbert. “At Millennium Bank, we firmly believe in doing our part in the community to protect our children and their future.”

For more information about Operation I.C.E. or to schedule a session for your business, organization, school, or church in the Dallas/Fort Worth area only, contact local Geeks On Call franchise owner Crofton Rhodes at 1-800-905-GEEK extension 7363 or e-mail him at crofton.rhodes@geeksoncall.com.

For more information about Geeks On Call, visit www.geeksoncall.com.

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