

1 800 905 GEEK™

Geeks On Call®

OVERVIEW

Geeks On Call America, also known as 1-800-905-GEEK, is a wholly-owned subsidiary of Geeks On Call Holdings, Inc. (OTCBB: GOCH). Since 1999, Geeks On Call has been a trusted advisor to more than 250,000 customers across the U.S. for on-site computer services and solutions.

Pioneer of On-Site IT Support

With its founding in 1999, Geeks On Call helped pioneer the on-site residential IT service concept to address a huge need. Geeks On Call was among the first companies to utilize national advertising and unique automotive detailing to promote its services. Instantly recognizable by its Chrysler PT Cruisers branded with the 1-800-905-GEEK number, Geeks On Call has been noted for its growth by *Franchise Times* and *Entrepreneur Magazine*.

Franchise Growth

Since Geeks On Call began franchising in 2001, each small business franchisee has worked as an entrepreneur by growing their businesses in the communities where they live and work, building their businesses one satisfied customer at a time. Now, more than 250 independently-owned and-operated Geeks On Call franchises support customers in 33 cities across the U.S.

Small Business Expansion

Today, Geeks On Call has expanded its quick-response, IT services and solutions to advise and support small businesses. Through its network of A+ and Microsoft MCSE certified IT professionals, Geeks On Call provides small businesses with a competitive edge of technology support previously only available to large enterprise business. As business owners themselves, Geeks On Call franchisees understand that IT is as mission-critical to a small business as it is to a large enterprise, thus leveling the playing field for entrepreneurs and small business throughout the country.

Services

The certified IT professionals from Geeks On Call provide a vast array of services including system security and online privacy solutions, hardware and software repairs and troubleshooting, wireless equipment and network installations, spyware and virus prevention and removal, data backups and transfers, and other value-added products and services from technology partners Telkonet, CA (formuly Computer Associates) and Gateway among others.

Geeks On Call franchise owners and IT professionals also serve as experts for news stories, and have been featured in *USA Today*, *NBC Nightly News*, and hundreds of local newspapers and television stations in the communities it serves.

FRANCHISE FAST FACTS

First franchise opened: **2001**
Number of franchises: **262**
Number of major markets: **36**
Customers serviced: **over 250,000**

NOTABLE PARTNERSHIPS

Geeks On Call has strategic partnerships with a number of leading technology companies, including Telkonet, CA and Gateway.

EXECUTIVE TEAM

Richard T. Cole, CEO
Richard G. Artese, Executive Vice President and Chief Operating Officer
Keith W. Wesp, Vice President of Finance

BOARD OF DIRECTORS

Richard T. Cole, Chairman of the Board
Ronald W. Pickett, Vice Chairman of the Board
Robert P. Crabb, Director/Secretary
Douglas Glenn, Director
Jim Johnsen, Director
Steve Sanford, Director
James Weathers, Director

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AUDITOR

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